

# Technology Fast 50 Turkey 2006 Winners

*Are you fast enough?*



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# Foreword

We are proud to announce the winners of 2006 Deloitte Technology Fast 50, which recognizes the most dynamic and fastest growing technology companies in Turkey.

We thank all the attendees for their self-confidence and courage in participating in a world-wide program taking place in Turkey for the first time. More than a hundred companies attended Deloitte Technology Fast 50 Turkey and only 39 of them achieved to be in the Winner list. Congratulations to those who performed outstanding growth performance.

Achieving the growth, now it is time to define success in terms other than growth. It is now all about sustainable, profitable growth driven by strong management, leading intellectual property and human capital. Prosperity will come to those who will continue to invest in innovation and execute on a sustainable operating model.

Deloitte Turkey's Technology, Media and Telecommunication (TMT) professionals work with many technology companies across all sectors and all stages of development. We have successfully positioned new companies for growth, but perhaps more importantly, we have the experience and perspective to help them sustain it profitably over the long term. For those who want to check how Deloitte Turkey can assist fast growing technology companies, it is in coming pages.

Furthermore, you may also find growth performance analysis of Turkey's Fast 50 companies together with these Company profiles.

We thank our Partners in 2006 Deloitte Technology Fast 50 program, Interpro and TTGV, for their collaboration and support in making this program a success.

Deloitte Technology Fast 50 Turkey Winners are nominated to be placed in Deloitte Technology Fast 500 in EMEA, which will be announced in November 27, 2006; we wish luck to our Turkish nominees.

Deloitte Turkey congratulates the success of the very first winners of Technology Fast 50 Winners and hope that they inspire others to more success in the year to come.

Oktay Aktolun  
Partner  
Deloitte Turkey TMT Leader





# Deloitte Technology Fast 50 Partners



Interpro Holding is Turkey's investment and management company which has a team of highly qualified experts and professionals each having with more than thirty years of executive experience.

Its mission is to support entrepreneurs who prioritize innovation, develop technologies and transform genuine ideas to commercial products and services, to help them grow and flourish, and bring them together with local and foreign investors.

As its past performance and line of services clearly demonstrate, Interpro has always dedicated its experience and know-how to the development of the Turkish ICT industry, and acted as a central hub where all industry players met. Being one of the founding members of the Turkish Informatics Foundation, Interpro has created and developed a number of subsidiary companies like Interpromedy, Interprobis, HİFAŞ and TİFAŞ, and it has partnerships in companies like Platform-a and UKTAŞ.

Interpro Publishing,  
Research and Organization Inc.  
Tel: + 90 (212) 212 31 22  
Fax: + 90 (212) 212 31 21  
Mail: info@interpro.com  
<http://www.interpro.com.tr>



TTGV was established on June 1, 1991 in order to raise the industrial sector's awareness of R&D and to support technology development projects of the Turkish Industry through the funds provided by The Undersecretariat of Treasury from the resources of the World Bank.

TTGV is an independent non-profit organisation established jointly by the private and public sectors.

TTGV has proven its international credibility through its representation of Turkey at TAFTIE: a group of European organisations involved in similar activities.

10 out of 15 TTGV Board members are from industry and 5 members are one each from The Undersecretariat of Treasury, The Small and Medium Industry Development Organisation (KOSGEB), The Scientific and Technical Research Council of Turkey (TUBİTAK), The State Planning Organisation (DPT) and The Undersecretariat of Foreign Trade (DTM).

Founding members include 26 private sector firms, 6 public institutions, 10 umbrella organisations and 14 individuals.

Türkiye Teknoloji Geliştirme Vakfı (TTGV)  
Tel: +90 (312) 265 02 72  
Faks: +90 (312) 265 02 62  
Mail: info@ttgv.org.tr  
<http://www.ttgiv.org.tr>

# Deloitte Technology Fast 50 Program

Deloitte Technology Fast 50 is a program that recognizes and profiles fast growing technology companies.

The program celebrates Turkey's fastest-growing high-technology companies. The awards identify the trends that are shaping the technology, media and telecommunications sectors today. Based on percentage revenue growth over a five year period, the program includes all related industry sectors:

- software
- semiconductor/equipment
- communications/networking
- internet
- life sciences/biotech
- computer/peripherals
- media/entertainment

To be eligible for Deloitte Technology Fast 50, companies must meet the following criteria:

- to be a technology company defined as:
  - develops proprietary technology which contributes to a significant portion of the company's operating revenues
  - manufactures a technology-related product
  - devotes a high percentage of effort to research and development of technology
- to be in business for a minimum of five years
- parent company must be Turkish owned and headquartered in Turkey
- operating revenues must be at least Euros 50,000 for 2001 and 800,000 Euros in 2005.

Deloitte Technology Fast 50 is part of a global Fast 500 program run in parallel with the USA, Canada, United Kingdom, France, Norway, Sweden, The Netherlands, Germany, Central Europe, Israel, South Africa, China, Hong, Kong, India, Japan, Korea, Malaysia, New Zealand, Singapore, Taiwan and Thailand.

For Further information please visit our websites:

[www.deloitte.com.tr/fast50](http://www.deloitte.com.tr/fast50) and [www.deloitte.com/fast500emea](http://www.deloitte.com/fast500emea)

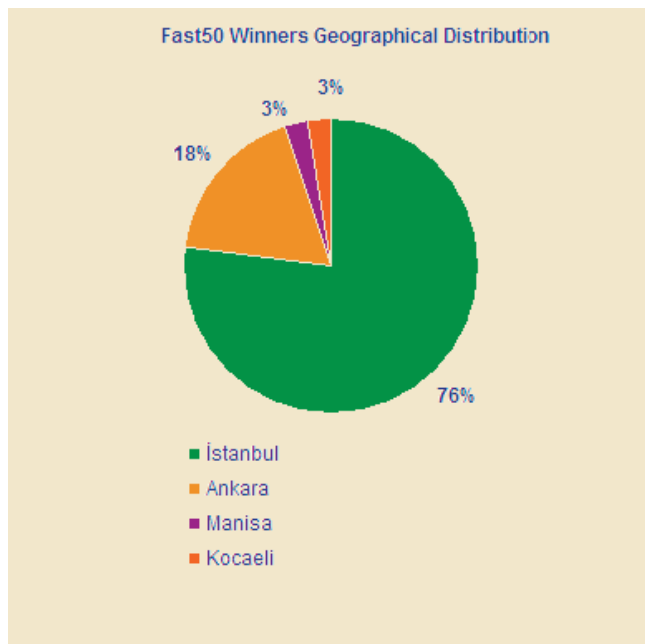
# The benefits of entering the Fast 50 Awards

Technology Fast 50 winners receive exposure and recognition upon release of the rankings from both the media and business communities. The benefits are significant:

- Networking opportunity with other growing Turkish technology companies and business organizations at our awards ceremony.
- Networking opportunity with other growing technology companies and business organizations from around the world through Deloitte and the regional Fast 500 programs.
- Invitations to participate in exclusive Deloitte events during the year.
- Access to leading edge industry research and commentary.
- Recognition from the business and financial community.
- Benchmarking against similar companies.
- Increased attention from the business and investment communities.
- Media coverage.

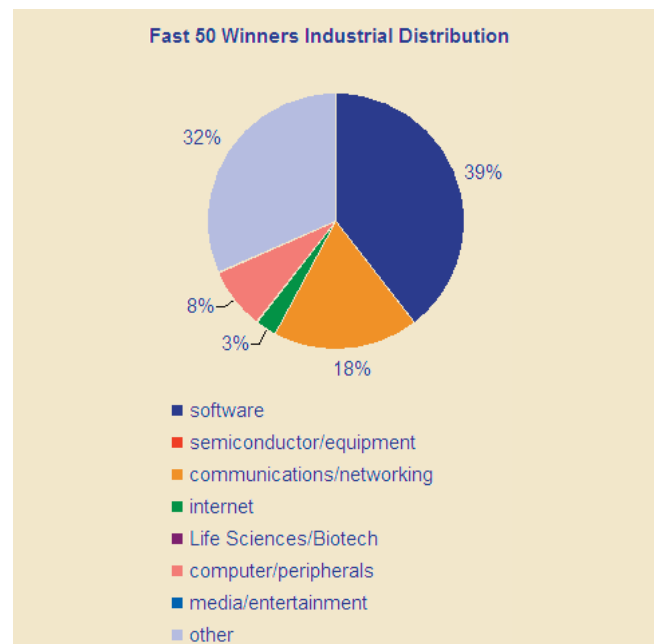
In addition, all Turkish Deloitte Technology Fast 50 winners are invited to Deloitte Technology Fast 500 EMEA to network with other top-tier executives from the fastest-growing technology companies in EMEA.

# 2006 Deloitte Technology Fast 50 Turkey Winner Analysis



## Geographical Distribution

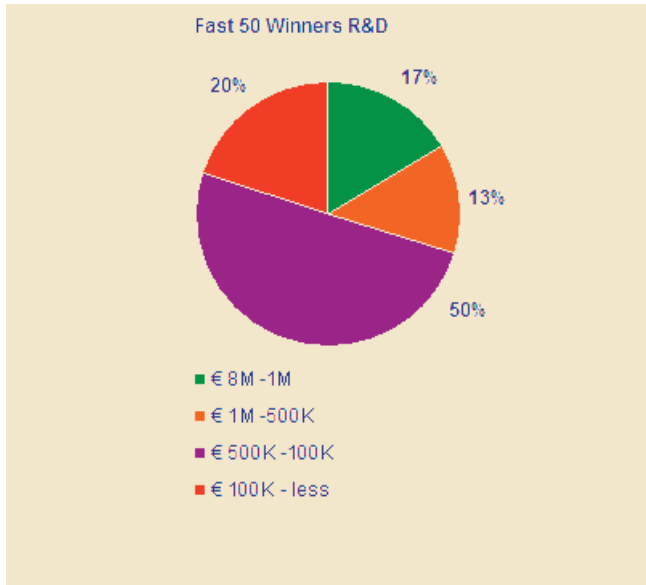
In the first year of the program, undoubtedly, Istanbul produced the highest number of fast growing companies with 76 percent. Ankara followed Istanbul with 18 percent. Manisa and Kocaeli supplied the same level of winner with three percent.



## Industry Segments

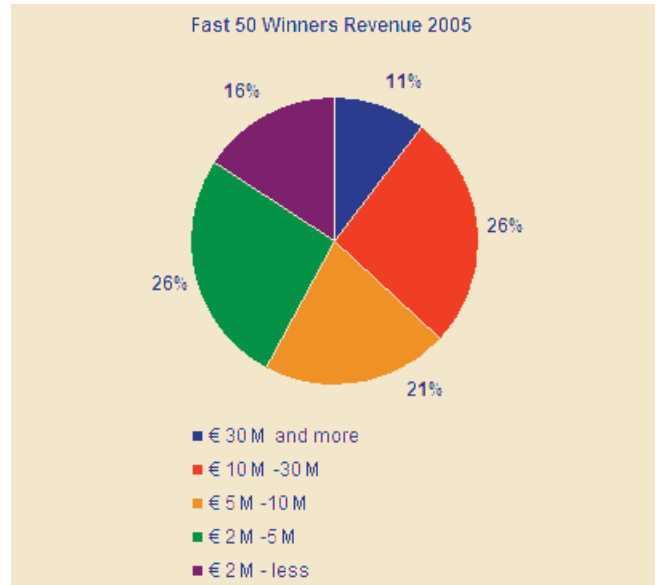
Software companies are dominant in this year's list of winners with 39% of companies. "Others" follow software with 32 percent. "Scientific, technical instrumentation", "electronic payment system", "power electronics", etc are among the ones stated as "others". Communication / networking is the third dominant sector among the winners with 18 %. Computer/peripherals followed this with 8 %. It is surprising that no companies from Lifesciences/Biotech and Media/entertainment participated in the program and hope that next year companies from these sectors have courage to open up to international arena through Deloitte Technology Fast 50 and EMEA Fast 500 Programs.





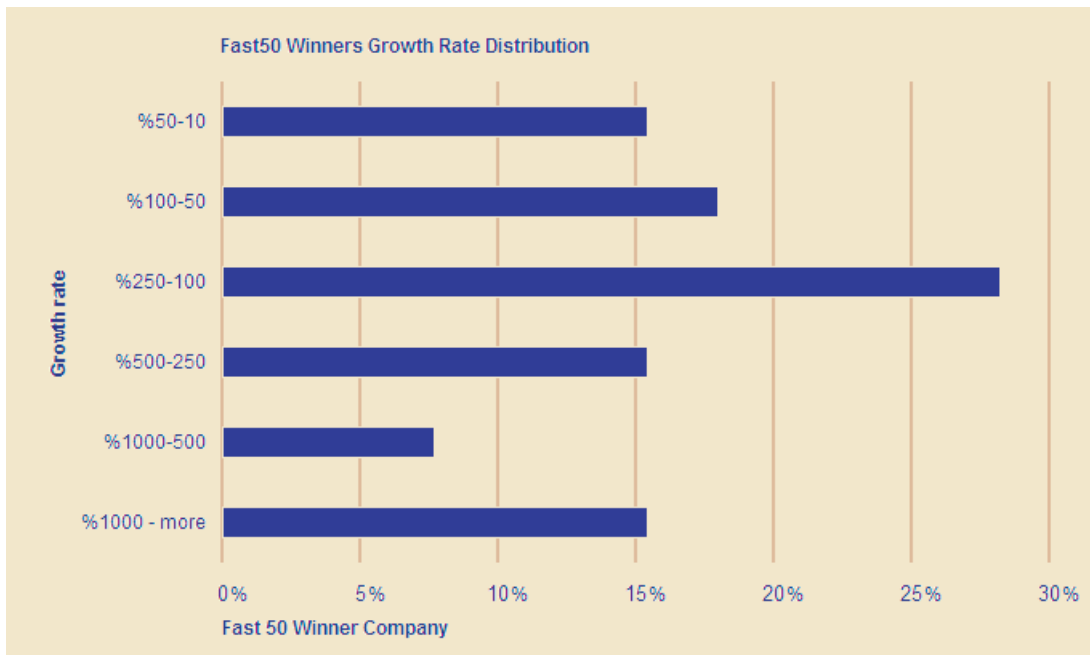
### Research and Development

50 percent of the Winners spent € 100,000-500,000 in research and development during the years between 2001-2005. While 20 percent of the winners spent less than €100,000, 17 percent of the Winners spent between one and eight million Euros to R&D.



### Revenue Levels

11 percent of the Fast 50 Winners' revenue is more than 30 million Euros in 2005. € 10-30 million earners and € 2-5 million earners share the same percentage of the winners (26%). 21 percent of the winners' revenue is in between 2 and 5 million Euros while less than 2 million Euro earners are 16 percent of the winners.



### Growth Rate

Our analysis show that approximately 15 percent of the winners grew more than 1000 percent between the years 2001-2005. While 7.7 percent of the winners' growth rate is in between 500-1000 percent, nearly 30 percent of the winners grew in between % 100 and 250. Only 15 percent of the winners kept growing between 10 and 50 percent.

2006 Deloitte Technology  
Fast 50 Turkey  
Top 3

Number 1



Number 2



Number 3





Ferda Kertmelioglu, CEO

**Growth Percent: 6764%**  
İstiklal Cad. Odakule İş Merkezi  
No:284-286 K:9 İstanbul  
90 (212) 245 3300  
[www.mobilera.net](http://www.mobilera.net)

Established in 2001, Mobilera is the leading mobile solutions provider of Turkey with JV operations in Ukraine, Kazakhstan and Georgia.

Mobilera provides turn-key mobile marketing, community management, content and value added services designed for the specific needs of its major local and multinational clients.

Mobilera has achieved an industry reputation for creativity, innovation and reliability by designing and executing highly successful mobile campaigns and utilizing the latest technology solutions.

Some of Mobilera's M-Marketing clients are; HP, Fritolay, GoodYear, P&G, Unilever, Burger King, Nestle, Roche, Carrefour, Avon, Adidas, Nike, Fiat, JTI, Siemens Mobile, Cola Turka, Ulker, Pınar and Teknosa.

Mobilera is ranked 1st for overall financial performance in Value Added Mobile Services and 4th for the fastest growing Telco / IT company of Turkey, in Interpro (2005) "Top 500 ICT Companies Research".



Özkan Erener, CEO

**Growth Percent: 2730%**  
İTÜ Ayazağa Teknokent Arı 2  
Koru Yolu A Blok No:8/2  
90 (212) 285 2234  
[www.veripark.com](http://www.veripark.com)

VeriPark is a leading software and services company focusing on the business needs of enterprise customers and delivering high quality IT solutions. Committed to delivering innovation, VeriPark collaborates with its clients to help them realize their visions and create tangible value. Using our proven agile methodology, technical expertise, and business experience, we help our customers harness the value of technology to maximize profitability, grow market share, increase customer satisfaction and sustain competitive advantage.

By integrating our expertise with the resources, tools and operational capabilities from across our own organization as well as through our network of alliance partners, we develop solutions that fit in our clients' needs in record time. We bring experience, excellence, expertise and creativity to the challenge of information engineering and architecture design. VeriPark utilizes technology as an enabler and as a generator of new opportunities for the business world and individuals as well. With deep expertise in different industries and proven experience in technology services, VeriPark mobilizes the right people, skills, and technologies to work for you.

VeriPark, since its foundation, has been the leading provider of innovative software solutions in Turkey. With a comprehensive product suite extending from online finance to B2B exchanges, direct marketing to mobile

solutions, we focus on our customers' business needs and create/deliver technology solutions tailored for their business needs built upon an existing infrastructure.

With its extensive experience in a wide range of industries including finance, retail, manufacturing, oil & gas, pharma and telecom, technical excellence on multiple platforms and existing code base, VeriPark develops the right software for its customers with low risk factors. VeriPark has a very strong client base in established brick & mortar companies in Turkey like top ranking banks, multinational companies, media companies, telco carriers, retails chains and strong brands. We are the leading online finance provider in Turkey, with more than 15 internet banking and alternative channel banking solutions in national-multinational banks, including the largest bank in Turkey with 1200 branches. We work closely with TurkCell, the leading operator of Turkey with 18 million customers, in retail and corporate mobile projects. VeriPark developed Turkey's largest B2B project for Arçelik, largest white goods producer in Turkey and its 3000 dealers nationwide. We develop pioneering, integrated and scalable applications and have a unique customer base in enterprise corporations and multinational firms in Turkey on e-business and mobile projects including Yapı Kredi Bankası, Akbank, BankEuropa, DenizBank, Procter&Gamble, BP, Arçelik, Gima, advantage, Danone, Nissan, ToyotaSA and Bristol-Myers Squibb.



Murat Şahinoğlu, CEO

**Growth Percent: 2717%**  
İTÜ Teknokent Arı 1 Maslak  
90 (212) 286 9966  
www.bizitek.com

Bizitek was founded in 2000 as a subsidiary of Probil to provide companies with e-business end-to-end customer and solution oriented software, consulting services to achieve maximum efficiency, and turn changes in technology to a competitive advantage. Bizitek is located in Istanbul, Turkey.

Bizitek has acquired valuable hands on knowledge working with many of the industries largest businesses. With the acquired expertise of project and business oriented approach Bizitek is able to minimize risks resulting in a successful completion of projects within budget.

Bizitek has adapted to clients project management and implementation methodologies (processes) resulting in high client satisfaction and long term relations, creating future projects as additional improvements or new implementations.

Bizitek offers software solutions in a wide spectrum of industries such as telecommunication, manufacturing, automotive and part suppliers, finance, pharmaceutical. Bizitek references are industry leaders in domestic and international market such as Switzerland, Ukraine and UK.

Since 2004 Bizitek has grown by providing quality business solutions to Companies in Turkey and around the world.

Bizitek solutions for all aspects of the business from Employee to Customer Relations to Operations Automation.

Emptor - Customer Relations Management (CRM) software helping businesses to achieve operational precision and high standards in customer satisfaction.

Netflow - Business Process Management (BPM) software to ensure business processes executed according to the requirements and allows for KPI Performance analysis.

Stars - Human Resource Management (HRM) software to manage all HR procedures such as recruitment, hiring, training, and performance management.



# The List of 2006 Deloitte Technology Fast 50 Turkey Winners (in alphabetical order)

Company Name	City	Business Type
Banksoft	İstanbul	Software
Barış Elektrik Endüstrisi AŞ	Ankara	Other (Defense)
Bayer Elektronik Bilgi İşlem Ltd Şti	İstanbul	Computer / Peripherals
Bildem Bilgisayar Destekli Müh. ve Müş. Tic. Ltd Şti	Ankara	Software
Bizitek Bilgisayar Yazılım ve İnternet Teknolojileri AŞ	İstanbul	Software
Compro Bilgi Tekn. Bilgi. Sist. San. ve Tic. AŞ	İstanbul	Computer / Peripherals
Data Market Bilgi Hizmetleri Ltd Şti	İstanbul	Computer / Peripherals
Defne Bilgi İşlem Ürünleri Ltd Şti	İstanbul	Software
D-Market Elektronik Hizmetler ve Tic. AŞ	İstanbul	Other (e-Commerce)
Eczacıbaşı Bilişim AŞ	İstanbul	Software
Eksim Yüksek Teknoloji Çözümleri Bilgisayar San. ve Dış Tic. AŞ	İstanbul	Other (End To End Business Solutions)
Elkotec Mühendislik ve Danışmanlık Hizmetleri AŞ	İstanbul	Communications / Networking
Elsys Consulting Services Mobile Solutions	İstanbul	Software
Enel Energy Electronics Industry Trade Ltd Co	İstanbul	Other (Scientific / Technical Instrumentation)
Ergosis Güvenlik Sistemleri Ltd Şti	İstanbul	Other (Scientific / Technical Instrumentation)
Gantek Teknoloji Bilişim Çözümleri AŞ	İstanbul	Other (Information and Communication Technologies)
Havelsan AŞ	Ankara	Software
Hitit Bilgisayar Hizmetleri Dış Ticaret Ltd Şti	İstanbul	Software
INFONET Bilgi Teknolojileri Ltd Şti	İstanbul	Software
Inform Elektronik San. ve Tic. AŞ	İstanbul	Other (Power Electronics)
Innova Bilişim Çözümleri AŞ	İstanbul	Software
Koç Net Haberleşme Teknolojileri ve İletişim Hizmetleri AŞ	İstanbul	Communications / Networking
Logo Yazılım San. ve Tic. AŞ	Kocaeli	Software
Megatek Mühendislik San. ve Tic. Ltd Şti	Manisa	Other (Machinery Production)
Meteksan Sistem ve Bilgisayar Teknolojileri AŞ	Ankara	Other (System Integration)
MilSOFT Yazılım Teknolojileri AŞ	Ankara	Software
Mobilera Bilişim İletişim Teknolojileri A.Ş.	İstanbul	Communications / Networking
Netone Telekom	İstanbul	Communications / Networking
Nexum Boğaziçi E Çözümler Danışmanlık Ticaret AŞ	İstanbul	Internet
O2 Oksijen Teknoloji Geliştirme ve Bilişim Sistemleri San. Tic. AŞ	İstanbul	Software
Obase Bilgisayar ve Danışmanlık Hizmetleri Tic. Ltd Şti	İstanbul	Software
Planet Elektronik	İstanbul	Software & Other (Electronic Payment System, POS Terminals, Loyalty Programs)
Sekom İletişim Sistemleri Sanayi ve Ticaret Ltd Şti	Ankara	Communications / Networking
Setkom İleri Teknoloji Ürünleri San. Tic. AŞ	İstanbul	Communications / Networking
STM Savunma Teknolojileri Mühendislik ve Ticaret AŞ	Ankara	Other ( Engineering and Consulting Services)
Takım Bilgi İletişim ve Proje Yönetim Hiz. Ltd Şti	İstanbul	Communications / Networking
Treda Bilişim Teknolojileri AŞ	İstanbul	Software
Ultrasonik Endüstriyel Yıkama Makineleri Sanayi Ltd Şti	İstanbul	Other (Machine Tools Industry)
VeriPark AŞ	İstanbul	Software

# Fast 50 Turkey 2006 Winners

(in alphabetical order)

## Banksoft

Today, Banksoft is a powerhouse in credit-, debit-, store-card solutions with magnetic stripe and chip-cards, with EMV compliance. EFT/POS terminal and ATM management solutions offer a diverse functionality and high automation to minimize the human intervention in the management of in-field device park. With successfully completed projects outside Turkey, Banksoft gained the necessary international experience, as well. Currently, solutions drive 5,000 ATMs, drive 160.000 POS terminals Sagem Monetel, Lipman, Ingenico, Axalto, Hpyercom), authorize 4 million transactions per day, manage 16 million debit cards, 6 million magnetic credit cards, 4 million EMV credit cards.

İsmet Yurtseven  
Bulgurlu Mah. Aydınoğlu Sok. 29 Üsküdar  
90 (216) 521 1414  
[www.banksoft.com.tr](http://www.banksoft.com.tr)



Design and production of Barış Elektrik Endüstrisi A.Ş. are composites for air, land, sea vehicle parts, rocket launchers and its parts, war heads, pressure vessels, high voltage isolators, antenna masts, add-on armors by using filament winding, Resin Transfer Molding (RTM), hot pressing, vacuum bagging, hand lay-up techniques; and production of encapsulated flexible cable switches and assembly of precise electromechanical and electromagnetic parts for extreme climates.

Emel Billur  
Esenboğa Yolu, 23. km  
90 (312) 398 0228  
[www.bariselektrik.com.tr](http://www.bariselektrik.com.tr)





Bayer Elektronik Bilgi İşlem ve San. Tic. Ltd. Şti. was established in 1999 to support his dealers who are in charge of selling IT products to end-users and resellers, with various of network and multimedia solutions, OEM and software. Also Bayer is assisting his dealers with technical service, project development and counseling in IT business market.

Suat Bayraktar  
Dereboyu Cad. 100/A Mecidiyeköy  
90 (212) 217 2175  
www.byron.com.tr



Bildem is the leader in software and systems lifecycle engineering solutions in Turkey. We help our customers to manage their software and systems production environment by supplying process improvement, automation services and integrated products. Bildem's solution portfolio includes customer requirements management, process and portfolio management, quality assurance, change management, analysis and design services integrated with development environments.

Ergun Kaleli  
Uğur Mumcu Caddesi No:64/3  
90 (312) 447 2700  
www.bildem.com



ComPro Bilgi Teknolojileri A.Ş. was founded at mid-1998 to provide solutions, consultancy and support services in enterprise IT area. ComPro's major service areas include among others the installation, upgrade, configuration, sizing, support, performance tuning, administrative consultancy, security check and disaster recovery planning services.

Abdurrahman Keklik  
Kocayol Cad. Hüseyin Çelik Sok.  
No:7/7 Bostancı Kadıköy  
90 (216) 416 9510  
www.compro.com.tr

## DATA MARKET GROUP

Data Market offers services since 1992 with developed technologies as being one of the leading service providers and system integrators in the sector. Data Market is a reliable IT partner for its customers with its experience, services, solutions and infrastructure, which can cover enterprise market needs.

Murat Boyla  
Şehit İsmet Armağan Caddesi, Valikonağı  
90 (212) 232 22 49  
www.datamarket.com



Defne Bilgi İşlem Ltd. is a premier supplier of a broad array of custom and packaged telecommunications solutions, including call center products designed for businesses that want to improve customer relationships by taking advantage of the latest advances in Interactive Voice Response (IVR) systems, Computer Telephony Integration (CTI) and alert systems. Defne combines a number of technologies that empower customers to access, retrieve, and manipulate information over a voice or data network anytime and anywhere they wish.

Oğuz Haliloğlu  
Gülbahar Mah. Cemal Sururi Sok.  
No:25 D:31 Mecidiyeköy  
90 (212) 275 0075  
www.defne.com.tr

Founded in 1989 to provide consulting, services and support in information technologies (IT). The company, invests in RFID, healthcare information systems, workflow management, e-signature solutions.

Tarık Aşkın  
Büyükdere Caddesi No:193 Gültepe Levent  
90 (212) 339 9397  
www.eczacibasibilisim.com.tr



Hepsiburada.com, that has been established in 1998, shows activity in e-commerce sector with its 100 employees. Under 21 different categories there are approximately 70.000 products on sale in hepsiburada.com.

Oğuz Akın İşiten  
Çubuklu Mah. Engürübağı Üstü Geçici 38 Sok.  
No:11 Kavacık  
90 (216) 680 0400  
www.hepsiburada.com



Elsys has started its activities in year 2000 to provide highly specialized services in SAP e-business solutions. In spite of many negative developments in local and global markets, the company has showed a continuous track of growth and has lead many innovations by developing its solution-oriented corporate vision and by leveraging its service quality continuously. Today, Elsys is a highly specialized, leading company with its consulting, software development and internet technologies divisions providing 'Enterprise Solutions in Information Technology' for the requirements of enterprises of any size.

Savaş Komban  
Sarı Kanarya Sok. Yolbulan Plaza  
A Blok No:22 Kat:3 Kozyatağı  
90 (216) 410 4034  
www.elsys.com.tr

# ELKOTEK

ElkoteK Group is celebrating 25th anniversary in telecommunications sector this year. ElkoteK's communications company established in 1998 has achieved big success in past 8 years and continues to perform its best. ElkoteK Group as a pioneer in ICT sector still continues to provide niche solutions and technologies in Turkey.

Mehmet Hakan Tahirođlu  
Gazeteciler Sitesi Sađlam Fikir Sokak No:3 Esentepe  
90 (212) 336 3900  
www.elkoteK.com.tr



Ergosis is the first IT company in Turkey to develop and implement projects solely based on biometric technologies. Since its foundation in 1999, Ergosis has been developing turnkey solutions in IT security as well as access control and attendance management systems. Using biometric based identification, authentication and verification techniques, Ergosis has broadened its horizons to electronic security systems' integration with its full aspects.

Oktar Öz  
Poyraz Sadıkođlu İş Merkezi 1  
No:30 Hasanpaşa Kadıköy  
90 (216) 449 6600  
www.ergosis.com.tr



ENEL is founded in 1988 to process in industrial electronics field. It's main production subject is Uninterruptible Power Supplies.

Murat Yaver  
Ekşiođlu Mah. Saray Cad. G1 sk. Alemdar Ümraniye  
90 (216) 484 4050  
www.enel.com.tr



Exim provides Mobile Business Solutions which consist of software, service and systems to companies in different industries. Mobile Business Solutions allow companies to compile previously unheard of amounts of information from one end of an enterprise to the other. That's information companies can use to reduce inventory, cut labor costs, speed manufacturing, improve profitability and develop better sales and marketing strategies.

Cenk Alper  
İTÜ Ayazađa Kampüsü ARI 2 Binası  
B Blok No: 6-1 Kuru Yolu Maslak  
90 (212) 366 49 00  
www.exim.com.tr



Making its first step in information technologies in 1987 to become one of the leading information and communication technologies (ICT) companies of our country, Gantek Technologies implements new technologies in Turkey concurrently with the rest of the world. With volume of works exceeding US\$ 31 million, professional expert employees and strategic partnerships, the company has been found Turkey's largest company in the field of data storage in the research among 500 companies at Interpro Bilisim 2005 (Interpro Information Technology 2005). Gantek Technologies gives priority to creating a value chain connecting its customers, business partners and employees.

Ahmet Şefik Ogun  
Cumhuriyet Cad. Yeni Parseller Sok. No:22  
B Blok Kat 4-5 34805 Kavacık  
90 (216) 538 8000  
www.gantekteknoloji.com



Hitit Computer Services, privately owned company, provides a large range of services and products to airline, finance and medicine industries. Hitit is a solution partner for Oracle and Software AG. Crane CRM, currently used by airlines and banks, Crane Pax, a web-based full-function passenger airline system, and MARS, web based medical archiving and research system, are the well-known products developed by Hitit Computer Services.

Fatma Nur Gökman  
Büyükdere Cad. No:55 34398 İstanbul  
90 (212) 276 1500  
www.hititcs.com



HAVELSAN is a global software and systems company, serving in IT and defense markets worldwide. HAVELSAN develops its core capabilities in C4ISR (Command, Control, Communication, Computer, Intelligence, Surveillance, Reconnaissance-C4ISR), Simulation and Training Simulators, Interoperability, Management Information Systems fields. As the "Systems and Software House" of Turkey; HAVELSAN realized the 'first simulator export of Turkey' by developing Level D CN-235 Full Flight Simulator for South Korea Air Force. In Turkey, HAVELSAN leads the IT market with its market share of 36.6%.

Faruk Ağa Yarman  
Eskişehir Yolu 7.km  
90 (312) 287 3565  
www.havelsan.com.tr



Infonet, established in 1995 in order to fulfill the security needs of the companies in the field of Information and Network security, is the main Distributor of many leading Security brands such as Trend Micro, ISS, RSA, Websense, WebTrends etc. and the Platinum Partner of Checkpoint. Infonet also offers consultancy, managed security services and security design professional services for the Enterprise and SMB market. In year 2000, the company established Infosecure Security Audit and Consultancy Services in order to meet the rising needs of many companies for security audit, risk assessment and security policy design.

Mustafa Kemal Cılız  
Gazeteciler Sitesi Hikaye Sok. No:7/7 Esentepe  
90 (212) 356 5580  
www.infonet.com.tr



INFORM ELEKTRONİK was founded in 1980 for the purpose of designing and manufacturing power products for the Industrial and Commercial sectors. Soon after, it diversified into the production, marketing of standard professional electronic equipment and special projects. INFORM has three factories with closed factory area 27.500m2, committed to the manufacturing of electrical products and electronic equipments.

Davut Yurttaş  
Sarıgazi  
90 (216) 622 5800  
www.informups.com



Koc.net, the leader alternate telecom operator in Turkey was launched in 2004. Koc.net used to offer managed services to corporate customers since 1998. As the leading managed services provider in Turkey, Koc.net fulfills all the requirements of company networks with a large agency, dealer or sales office range, headquarters-branch office connection, wide area network infrastructure, security management, operation of application servers, ASP, hosting, video conference and VOIP.

Mehmet Ali Akarca  
Çamlıca İş Merkezi B3 Blok Üsküdar  
90 (216) 556 3000  
www.koc.net



Innova offers innovative IT solutions and services to increase business productivity. Innova develops solutions with a rich offering, which covers a number of major industries including finance, telecommunications, manufacturing and e-government. Innova is committed to the principle of establishing long-lasting partnerships supported by an adaptive and customer-oriented approach and strong business ethics based on trust.

Aydın Ersöz  
İTÜ Ayazağa Kampüsü Teknokent ARI 1Maslak  
90 (212) 286 4410  
www.innova.com.tr



LOGO, founded as Logo Yazılım in 1984 is the first and the flagship company of the group and it is also the first public IT company listed on Istanbul Stock Exchange. Since its foundation as an innovative start-up company, it has grown into a group of companies with activities ranging from development of accounting applications for small businesses, to large customizable ERP and supply chain solutions, training consultancy services, development of educational content and software, turn-key development projects, and distribution of third party products.

Ali Güven  
GOSB No: 609 Gebze  
90 (262) 679 8000  
www.logo.com.tr



Megatek Engineering Industry and Commercial Ltd. Co. established in 1991. Especially in white goods sector, MEGATEK increased its development about machines and units which are accelerative for work flows and solutions. The company produces process assembly lines and machines to white goods, automotive supplier industry, forestry products, caoutchouc industry and electric industry sectors for system development, product accelerative, increasing quality and facilities for production.

Zekai Fidan  
Orta Ölçekli Sanayi Bölgesi  
90 (236) 233 2313  
www.megatekltd.com



MilSOFT, which was established in 1998, is a software development and system integration company. MilSOFT is certified with SEI CMMI Level 5 and has business presence in defense and non-defense industry.

İsmail Başığit  
ODTÜ Teknokent Ankara  
90 (312)292 3000  
www.milsoft.com.tr



Meteksan Sistem and its subsidiaries have more than 1000 employees with offices in Turkey, Romania, Holland and Russia. One of the leading strength of Meteksan Sistem is the ability and expertise to support diverse markets which include public, telecom, defense & security, healthcare, finance, education, industry and utility sectors.

Alper Köstem  
Bilkent 5. Caddesi 6/A Bilkent  
90 (312) 297 9000  
www.meteksan.com.tr



Netone Telekom has developed his own systems as: Customer and Billing, Network monitoring, Trouble Ticketing, Customer and Partner CRM. These, in-house-developed technologies contribute to our operating revenues, as we can provide high-quality, customer focused service with less number of employees.

Cem Çelebiler  
Büyükdere Cad. No: 121 Kat 2 Gayrettepe  
90 (212) 355 1700  
www.netone.net.tr



Nexum Boğaziçi, since its foundation in March 2000, provides extensive services in Microsoft and Java based IT application development, business intelligence solutions, financial consultancy, ERP implementation & consultancy and website design. The company also plays an important role in off-shore projects especially in financial consulting and IT solutions.

Joacim Behrendt  
Maslak Meydan 34398 İstanbul  
90 (212) 328 1929  
www.nexum.com.tr



OBASE, providing decision support solutions to international companies which have detailed data since 1995, is one of the pioneering software companies, proficient in telecommunication, finance, retail, insurance, logistic and pharmaceuticals. OBASE, with its experienced staff exceeding 60 at the Istanbul Headquarters and in Ankara and Izmir offices, currently serves its more than 1800 customers which are located in various geographical regions of Russia, Bulgaria, Romania, Cyprus, Kazakhstan, Azerbaijan, Egypt and Turkey.

Bülent Dal  
İnönü Mah. Ulusu Cad. No:2 İçerenköy  
90 (216) 573 8566  
www.obase.com



Oksijen is a technology company providing new generation telecommunication solutions for mobile and fixed network operators and service providers. Having a significant background and expertise in telecommunications industry, with a number of innovative products used by network operators and service providers in different regions of the world, Oksijen has been playing a significant role in the current and new generation telecommunications industry.

Timuçin Kutlar  
Mehmet Akif Mah. İnönü Cad.  
Star Sok. No:2 İkitelli  
90 (212) 448 8787  
www.oksijen.com



Providing technology, innovation and industry leadership for over 8 years, Planet is a leading provider of "Electronic Payment Solutions". By working with industry giant and world leading terminal manufacturer Ingenico, Planet quickly became the market leader and has the highest market penetration rate in Turkey. In less than 2 years after its inception in 1998, Planet became the biggest player in the Turkish EFT/POS market and maintains that position today.

Alpay Sidar  
İTÜ Ayazağa Kampüsü  
Teknokent ARI 2 B Blok Kat 5 Maslak  
90 (212) 366 4800  
www.planet.com.tr



SEKOM aims that it provides all of the communication needs of its customers over IP bases networks. SEKOM thinks that by this means its customers can get benefit from the developing technology in generating competitive advantage in their business.

Ahmet Sami Ezberci  
Çevre Sok. (Üsküp Cad.) No:21/9 Çankaya Ankara  
90 (312) 468 2373  
www.sekom.com.tr

Savunma Teknolojileri Mühendislik ve Ticaret A.Ş. (STM), was established in 1991 by a Turkish Defence Executive Committee decree, to provide systems engineering, technical support, project management, technology transfer, logistics support services to Undersecretariat for Defence Industries (SSM) and to gain the necessary software technologies for defence systems, to establish and operate national software centers for software development and maintenance/support. Since May 1991 STM has been continuing to provide technical support and consultancy services to Undersecretariat for Defence Industries within the scope of the projects of the Turkish Armed Forces.

Recep Barut  
Kafkas Sok. No:56 Ankara  
90 (312) 223 6800  
www.stm.com.tr



Setkom is active in the area of wireless voice and data solutions and offers integrated systems that enable the public and private institutions to seamlessly communicate among their organizations, utilizing technologies ranging from HF to LMR Analog/Digital Radio, Microwave, VSAT, BWA, Wi-Fi, Wi-Max

Buğra Karabey  
Darulaceze Caddesi İstanbul  
90 (212) 210 7323  
www.setkom.com.tr

TEAM is an independent Integration and Security Consulting company based in Istanbul, Turkey, offering system integration, network security, research experience and practice with constant insight in computer/security development. Team provides services that give clients an in-depth analysis of their system and Internet security risks, including both business practices and technical aspects.

Zeynep Erkmén  
Kore Şehitleri Caddesi Yonca İstanbul  
90 (212) 274 7779  
www.team.com.tr



# Treda

business to net

Treda has established its own process and information structure called Treda Process Infrastructure by identifying information and process management models; and the tools, techniques and methods which support such models. In principle, Treda adopts progress and measurement at every stage of business processes, thus ensures the solution quality through the process quality.

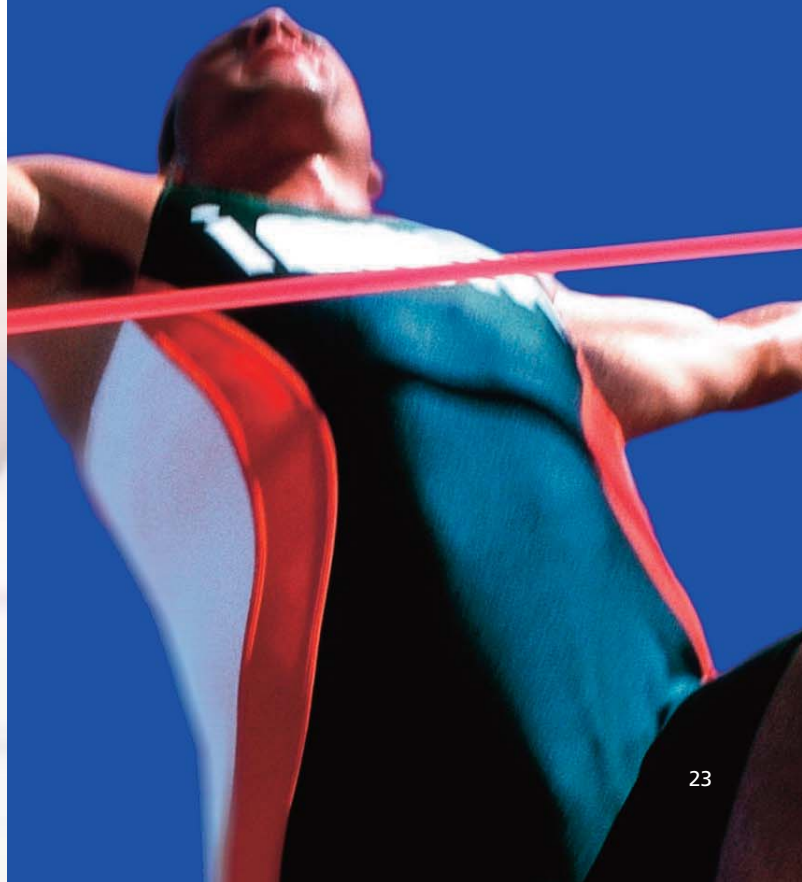
We provide enterprise B2B and B2C solutions implemented by Java-J2EE and .Net technologies. We also offer application performance management solutions using Wily products.

Tamer Gülçe  
İTÜ Ayazağa Kampüsü Koru Yolu  
ARI 2 A Blok A3-4  
90 (212) 285 1032  
www.treda.com.tr

# INTERSONİK

Since 1992, Ultrasonik Ltd. has been in industrial cleaning business pioneering various developments in its field and became specialist in the design and production of industrial cleaning machines. The company has an exclusive Research and Development department, working continuously on improving the efficiency and increasing the productivity of our machines as well as diversifying the product range.

Atilla Arsan  
Girne Caddesi Murat Sok. İstanbul  
90 (212) 295 4488  
www.ultrasonik.com



A vertical photograph on the left side of the page shows a person in silhouette climbing a dark rock peak. The person is wearing a purple jacket and green shorts, and is holding a climbing tool (ice axe) in their right hand. The sun is rising behind the person, creating a bright glow and lens flare. The background is a clear blue sky.

# How Deloitte can assist fast growing technology companies

## Profitable Growth is the strategy for success

The Professionals of Deloitte's TMT group understand the challenges faced by companies from the earliest to the most mature phases of development. As they transform themselves from growth organizations to stable enterprises, we've developed solutions for software, semiconductor, networking, biotechnology, computers, peripherals, wireless, wireline, cable, media, internet and life sciences organizations. Whether you're in the start-up stage, a growth or global multi-national company, our depth of experience can deliver improved cash flow, increased revenue, and a strategic vision for long term profitability. And as you achieve new heights of success, our professionals will ensure that your clients see timely, consistent, and accurate reporting of financial results.

We help our clients to:

- Identify strategies for profitable growth
- Improve operating performance
- Develop and execute merger and acquisition performance
- Optimize tax structures, both domestically and internationally
- Ensure that networks and information are secure
- Increase research and development tax credits



For more information:

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